

**From:** Lions Foundation of Canada Chair lfc@a15lions.org   
**Subject:** Fwd: Upcoming National Lions Match Campaign: November 12–26  
**Date:** November 9, 2025 at 8:26 PM  
**To:** Clubs clubs@a15lions.org  
**Cc:** cabinet@a15lions.org



Good evening,

Lions Clubs across Canada have now raised more than **\$4.5 million** toward the Lions Foundation of Canada Dog Guides *Difference Campaign*. This is an incredible milestone and a powerful reflection of Lions' generosity, leadership, and dedication.

Now the need is greater than ever. As the campaign enters its next critical phase, continued support from Lions will help ensure the new national training school becomes a reality and that our programs can meet the growing demand for Dog Guides across the country.

To build on this remarkable momentum, thanks to the generosity of four partner clubs we are launching the **National Lions Match Campaign**, a special two-week initiative running from **November 12 to 26, 2025**. Every dollar donated by Lions Clubs during this time will be **matched up to \$100,000**.

To celebrate this achievement and the journey ahead, we will share a **special video message** from our team, highlighting the impact of Lions' support as we surpass the original \$4.5 million goal.

We encourage you to utilize our dedicated **campaign landing page** which features resources for clubs, as well as a **live counter** to track the progress of the match.

This is the most important campaign in Lions Foundation of Canada Dog Guides' history. Lions have already made a tremendous impact, and together we can double the impact.

Please stay tuned for Dog Guide's launch e-mail on November 12<sup>th</sup> which will include the link to our National Lions Match Campaign landing page.

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