

LET'S
MAKE TIME



DIABETES AWARENESS MONTH

November is Diabetes Awareness Month, a global initiative to raise awareness and address the diabetes epidemic.

#LetsEndDiabetes

HOW TO GET YOUR TAG DAY KITS

We ask that any club looking to participate in the Tag Day campaign please provide the following information **no later than October 29, 2023**:

1. **Club Name & Mailing Address** (to expedite deliveries, we ask that clubs refrain from providing PO box addresses wherever possible)
2. **Name, email, & phone number** of Lion(s) lead for campaign
3. The **date** on which you plan on holding your Tag Day

Please email Tony Orangis at:
tony.orangis@diabetes.ca to get your Tag Day Kit.

In your Tag Day Kits, you will find:

- 2 Tag Day Posters
- 50 Bookmarks
- 2 Donation Box Stickers
- 100 Tag Stickers
- Diabetes Canada Educational Handouts
 - **Are you at risk?** (25 copies)
 - **Diabetes Fact Sheet** (25 copies)
 - **Just The Basics.** (25 copies)

Thank you for your continued efforts in your community. We hope you will help us this Diabetes Awareness Month!

Yes! I'd like to support Diabetes Canada

I would like my donation to support:

D-Camps Research Advocacy

I have enclosed a cheque made payable to **Diabetes Canada**.

Diabetes Canada

522 University Ave #1300,

Toronto, ON

M5G 2R5

ATTN: Tony Orangis

Organization Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email: _____

DIABETES CANADA

Living with diabetes is a continuous cycle that demands time, attention, and energy, requiring as many as 600 steps daily.

With 1 in 3 people in Canada affected by diabetes, chances are you or someone in your life has been impacted. Show your support this Diabetes Awareness Month by taking time to learn about diabetes and raise awareness about this too-often “invisible” condition.

Taking time today will help build a brighter tomorrow for the almost 12 million people affected by diabetes or prediabetes in Canada.



HOW YOUR EFFORTS HELP DIABETES CANADA

Awareness and funds raised throughout November will help support the work of Diabetes Canada, so we can continue to:



Share knowledge and create connections for individuals who care for them.



Fund critical research to bring us closer to a cure.



Advocate to improve access to diabetes medications, devices and supplies.



Connect kids and youth with type 1 diabetes when they need it most.



Offer our toll-free support line and education resources to help people with diabetes live better.

HOW YOUR CLUB CAN CONTRIBUTE

Make a powerful impact this Diabetes Awareness Month. Clubs raising over \$500 from Tag Day or through a Club, donation will earn an exclusive patch. Show your support like never before and make time to help End Diabetes this November.

During this November, join us in raising funds and awareness for our Diabetes Awareness Month Tag Day program. Tag Day is a time for our community champions to immerse themselves in their communities to show support for individuals living with diabetes by raising money to fund education, support services, advocacy, and diabetes research.

Tag Day's goal is to have service clubs participate in a community outreach event to raise much-needed funds for Diabetes Canada.

There are **3 steps** to participate:

1. **Find a date** that works for your club and 4-6 volunteers during the month of November (Diabetes Awareness Month).
2. **Choose a busy location** to promote your Tag Day Event (4-6 hours).
3. In exchange for donations, you will **tag (offer) community members** key information about diabetes, a bookmark, and/or a sticker.

