



District A-15 Leader Notes (Aug.-Sept. 2013)

A new year ... well under way!

Each year, our organization is challenged to maintain the high standard of service that Lions are known to provide. We find ourselves striving to add to our numbers so that we can continue to provide to our communities in the way we have all become accustomed.

This year, as part of our effort to extend our **Reach**, our international President Barry J. Palmer is asking us to consider new and creative ways to serve in the various “communities” in our District. As part of this effort, District A-15 Region and Zone Chairs will be embarking on a campaign to identify and promote the development of new clubs and in the rebuilding of small clubs that have are faced with ongoing challenges for growth.

With a large resource of materials and strategies at hand, your District will be encouraging our clubs to help develop these new club opportunities and to come to the assistance of challenged clubs in their vicinity.

I realize, like every Lion, that it's not an easy task to build up our own club membership let alone put an effort forward to develop other clubs and service. To make this happen, I believe that we need to explore different ways to establish ourselves in non-traditional areas and demographics.

The example that I refer to most often is that of the club Branch. A club Branch, as I see it, is a group of like minded individuals that are members of a standard club but operate independently in a particular area to address a special need in the community. As we have seen recently, club branches have been the foundation for 2 new clubs in our District; Ariss and Breslau.

There is always room for service and our District's exceptional growth over the last 10 years is a perfect example of what comes from individual and club efforts to support club development.

It is with “service” in mind that I'm asking the clubs in A-15 to extend a hand to our Zone and Region Chairs in their efforts to expand our range in this District.

Denis

District Pin—LFC Seizure Response Dogs

In keeping with the last 3 years, the 2013/ 2014 District pin will once again have as it's emblem a service dog from the Lions Foundation of Canada. This year, our pin highlights the service provided by the LFC Seizure Response Dog Guide program. The pins are available from any member of District Cabinet at a cost of only \$6.00 and is the 4th in a series of 6 Dog Guide pin designs.



Responsibility, Reach and Recognition

International President Barry Palmer suggest we focus on the following 3 areas in our effort to grow our membership and to help build our service.

Responsibility

Although we are all “volunteers”, and that we serve by our own choice, those who commit to serve in leadership roles are encouraged to recognize their responsibilities and to ensure that they make every effort to accomplish their goals and objectives. A set of objectives, and recognitions, have been developed for Zone and Region chairs emphasizing the important role and duties of these positions.

Reach

To extend our reach into communities and areas not previously explored. To examine the possibilities for service in interesting and creative new ways and to encourage our members and clubs to help identify and support an extension program in these communities.

Recognition

When all is said and done, we need to ensure we recognize our Lions for the service they provide and we need to appreciate them in a fashion fitting there personal effort in service. For more information on President Palmer's theme go to:

http://www.lionsclubs.org/EN/common/pdfs/2013theme_highlights.pdf

Lion Denis Vinette, Governor

District A-15





OCTOBER 27th ... SPECIAL EVENT !!!



LIONS NOW!



**FIND YOUR
PASSION**

&

**FOLLOW
YOUR
DREAM!**



Service!
The Spice of Life
District Governor A15
Lion Denis Vinette
2013-2014
Belwood & District
Lions Club

New Member

Sponsor

Lions Now!

Convention 2014

OCTOBER 27

- PYRAMID REC. CTRE.
317 JAMES ST. S.,
ST. MARYS

- STARTS @ 10:00 A.M

- NO CHARGE TO ATTEND!

- REVIEW THE VARIOUS
LIONS PROGRAMS & MEET
THE DISTRICT CHAIRS

- RECEIVE A "LIONS
NOW!" DANGLE



Guest Speaker Lion Ray Charbonneau, the MD"A" Historian, will speak on "Symbolism in Lions ...From the Very Beginning".

Then hear Lion James Sanders, former CEO, of the Canadian Institute for the Blind (CNIB), speak of his own experience with blindness at an early age.

