

Lions Code of Ethics

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

TO HOLD friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in work, act and deed. To give them freely of my time, labour and means.

TO AID others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise.
To build up and not destroy.

These are the Lions Code of Ethics.

Lions International Objects

TO CREATE and foster a spirit of understanding among the peoples of the world.

TO PROMOTE the principles of good government and good citizenship.

TO TAKE an active interest in the civic, cultural, social, and moral welfare of the community.

TO UNITE the clubs in the bonds of friendship, good fellowship, and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works, and private endeavours.

These are the Lions International Objects

The Lions Emblem

In its infancy, the Association of Lions Clubs was an organization whose presence was initially limited to the continental United States. It is in this context that Lions Clubs announced at the 1919 convention, the name Lions stands not only for fraternity, good fellowship, strength of character and purpose, but that its combination of L – I – O – N - S heralds to the world the true meaning of citizenship: LIBERTY, INTELLIGENCE, OUR NATION'S SAFETY."

Since then, the Lions emblem has become to mean many things to many people. For the most part, our emblem serves as a means for us to be recognized as leaders in service to our communities and to the world. It allows us to recognize our fellow members from around the globe and is a symbol equated to the selfless contribution we Lions make each and every day.

In its design, our emblem, consists of a gold letter "L" on a circular area. Bordering this is a circular area with two Lion profiles facing away from the center representing **our glorious past** and our **constant outlook to a greater future**. The word "Lions" appears at the top and "International" at the bottom.

Our emblem, which we so proudly wear, is identified worldwide as a symbol of our unwavering commitment to service and of our fellowship in the greatest service organization in the world.