

District A-15 2012-2013 Revised Bulletin Contest

(Rev. 2, Jan 12/2013)

Submitted By: Applicant Club's Bulletin Editor

Submit To: District Bulletin Editor

Submission Deadline: Feb 28th of the Current Lions Year

For Awarding: Annual District A-15 Convention of the Current Lions Year

Rules:

1. Submit, along with the Official Entry Form available on the District A-15 website, your best example of a Club Bulletin published between March 1st of the previous Lions Year and February 28th of the current Lions Year.
2. You must have published a minimum of six (6) times in the qualifying period.
3. Submission may be in electronic (preferred) or printed format.
4. For submission by email, the subject line should note Club name and state "Official Bulletin Contest Entry". Submissions by regular mail should also note on the envelope "Official Bulletin Contest Entry".
5. A single winner will be named along with two honorable mentions.
6. A four member Judging Panel will be established by the current District Bulletin Editor and will consist of the current District Bulletin Editor, the District Governor and two additional Lions who are not members of the Clubs which have submitted entries.
7. Entrants are free to enter contests in other jurisdictions or run by other agencies as determined by the entry requirements stipulated by those other jurisdictions or agencies.

Judging:

1. The District Bulletin Editor will distribute copies of each entry, along with the grading form (available on the District website) to each member of the Judging panel.
2. The grading form will list each evaluation criterion. Judges will rank each submission by each evaluation criterion (i.e., all evaluation is comparative rather than absolute).
3. The overall score for each submission will be the sum of the evaluation criterion rankings.
4. Each member of the Judging panel will then rank each submission based upon the overall score and submit their results to the District Bulletin Editor.
5. Determination of the single winner and the honorable mentions will be based upon the average ranking submitted by the members of the Judging panel.

CONTEST GRADING CRITERIA

1. All Clubs will be judged equally regardless of dollars/time spent.
2. Judges will rank each submission by each evaluation criterion (i.e., all evaluation is comparative rather than absolute).

Format:

1. The Cover page - identifies the Club, the Bulletin Editor, mailing address, email address and website information if available.
2. The Zone, Region and District information are shown.

Content:

1. Date, time, location of upcoming club meetings, events and programs.
2. Report on Club activities including actions of the Board of Directors.
3. Coming events at the Club, Zone, Region, District and International levels.
4. Membership growth and retention information.
5. Report on previous meetings.
6. Constructive editorials.
7. Highlights of personal news about members.
8. General Association information at District and International levels.
9. Effective use of good humor (humor in bad taste will result in a demerit).

General Effect:

1. The Bulletin and the interest created.
2. A demerit will be assessed for plagiarism, unless credit is given to author or source of quotation, or acknowledged as "Author Unknown".

Ranking: 1 = First Place, 2 = Second Place, 3 = Third Place, etc.

LIONS DISTRICT A-15 BULLETIN CONTEST ENTRY FORM

LIONS CLUB INFORMATION

Club Name _____

Club Address _____

Town/City _____ Postal Code _____

Phone _____ Email _____

Bulletin Editor _____

Club President _____

Submit by email to: bulletin@a15lions.org

or Mail to: The Current A15 Bulletin Editor

SUBMISSION DEADLINE: FEBRUARY 28.